



2024 SPONSORSHIP PACKET

Help Transform Davis into a Halloween Wonderland!

Join us for mad scientists, rotting robots, dancing dead, a giant octopus, fencing, lasers, and much more.

Hosted by   the Davis Odd Fellows & The Bike Campaign
Davis Odd Fellows

PROCEEDS BENEFIT NORCAL TRYKERS! 



VISIT DAVIS, HOME OF THE WEST COAST'S ZOMBIE BIKE PARADE HALLOWEENKEND FESTIVAL

FRIDAY, OCTOBER 25TH

Experience Davis: Book a room, rent a bike, stroll the arboretum, tour art, visit downtown—shop, eat, vibe!

SATURDAY, OCTOBER 26TH

Trunk-or-Treat with Mirror Image Dance Co.
Zombie Ball at the Davis Odd Fellows Lodge

SUNDAY, OCTOBER 27TH

11:00am–3:30pm Zombie Bike Parade
Davis' Bike Pump Track Anniversary
Zombie Mash with Fire Dancers and Live DJ
Out-of-this-World BMX Stunt Riders
Zombie Kingdom Quest & Skydiving Grand Finale

THURSDAY, OCTOBER 31ST

Davis Downtown's Spooktacular Treat Trail

More at www.ZombieBikeParade.com



SPONSORSHIP LEVELS:

EVENT PROCEEDS BENEFIT NORCAL TRYKERS



ZOMBIE ZINGER!!!

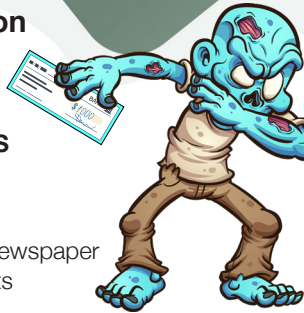
\$1,000-\$2,500 LEVEL

Supernatural Recognition

- Zombie Photoshoot with actors!
- Module on website home page
- Presence at 3 places on route
- **ALL ALIEN LEVEL BENEFITS**

Higher sponsors get:

- Module in official event guide distributed at event & in local newspaper
- Additional customizable benefits



ALIEN ALTRUIST

\$750 LEVEL

Otherworldly Recognition

- Presence at 2 places on route
- Written promotional article posted on our website and social media
- Logo on website, T-shirts, and promotional material
- Logo in newspaper ad
- 2 shoutouts on social media



SCARECROW SUPPORTER

\$500 LEVEL

Scary Cool Recognition

- Presence at 2 places on route
- Logo on T-shirts
- Logo on website and promotional material
- Logo in newspaper ad
- 2 shoutouts on social media



PIRATE PHILANTHROPIST

\$250 LEVEL

Major Recognition

- Presence at 1 place on route
- Logo on website and promotional material
- Logo in newspaper ad
- 2 shoutouts on social media



GOBLIN GRANTER

\$100 LEVEL

Great Recognition

- Logo on website and promotional material
- Logo in newspaper ad
- Shoutout on social media



CURRENTLY ACCEPTING 2024 SPONSORS

Contact Zombie Bike Parade coordinator, Aaron Wedra,
at (530) 574-7306 or smartzgraphics@yahoo.com

2024 PRESS RELEASE

ZOMBIE BIKE PARADE HALLOWEENKEND FESTIVAL



VISIT DAVIS, CALIFORNIA, HOME OF THE WEST COAST'S ZOMBIE BIKE PARADE HALLOWEENKEND FESTIVAL from Friday, October 25th through Sunday, October 27th. Encounter endless Halloween spectacles, including mad scientists, rotting robots, dancing dead, electrifying e-bikes, karate, fencing, laser marksmanship, and a skydiving grand finale! The Davis Odd Fellows and The Bike Campaign are delighted to partner with over 100 sponsors, collaborators, and media partners to provide unforgettable Halloween experiences!

The Zombie Bike Ride's mission has always been to make bicycling available to everyone, including children with disabilities. Over the past five years, event organizers have raised funds (primarily from sponsors) and donated more than \$30,000 to NorCal Trykers, an organization that creates custom tricycles for children with disabilities. Each tricycle costs about \$1,000 to make, and funds from our events have provided 30 children with custom tricycles so far. These children get to experience the freedom of riding on a bicycle and feeling the wind in their hair for the first time. With the help of our generous sponsors, we have been able to raise money for our beneficiary, NorCal Trykers, while keeping our events almost entirely FREE to the public! More opportunities to donate to NorCal Trykers are available along the bike route.

If you're visiting from out of town, arrive early with your family and friends on Friday or Saturday and experience all that Davis has to offer: art, culture, a vibrant night life, and wonderful lodging. Book a room in one of our 12 hotels/motels, visit the UC Davis Arboretum & Public Garden, and stroll our downtown. Don't forget to bring, buy, or rent a bike! Davis boasts a variety of bike shops, including our featured partners: Ken's Bike-Ski-Board, Davis Cyclery, Green Bicycle Depot, Freewheeler, and the Bike Garage.

Zombie activities begin Saturday afternoon with Mirror Image Dance Company's Trunk-or-Treat Extravaganza. Expect a cauldron of fun: face painting, dancing, a costume runway walk, bounce houses, and delectable treats (yes, including adult drinks). Don't miss this haunted bash!

If you have time to spare, take your family and friends out to Bobby Dazzler's Pumpkin Patch! Open your world to acres of pumpkins, a maze, a petting zoo, horse rides, hay pyramids, picnic areas, and so much more. Most importantly, take a ride on their famous Cow Train—an adventure that cannot be explained, only experienced.

Then, get ready for a hauntingly good time at the Zombie Ball (adults only). Partygoers can enjoy beer, wine, and Halloween-themed mixed drinks at the Odd Fellows Lodge (415 Second Street in downtown Davis). Enjoy music



by DJ Duc Jones, a Halloween fashion show, glow stringing performances, and a costume contest with great prizes! Tickets are only \$13 (because it's a spooky number), and all funds go to non-profit beneficiaries!

We suggest getting plenty of rest on Saturday night, because more than 100 local and regional organizations have come together to surprise families and friends with a monstrosly large Halloween present on Sunday, October 27th from 11:00am-3:30pm. Drum roll please...our team of event organizers invite visitors and residents alike to join thousands of Halloween creatures for the ride of your life at our 6th annual, family-friendly Zombie Bike Parade!!!

The parade takes place along safe bike paths and through neighborhoods of Davis. Participants will ride from Community Park to Mace Ranch Park and back (under five miles). See the route on our website www.zombiebikeparade.com. Expect more than 12 entertainment stations, several zombie bike mechanics, a professional stage with scheduled Halloween acts, and various food and drink vendors. This year's vendors include the Hotdogger, Steve's Pizza, Niknek Lemonade, Kona Ice, Handheld Sweet & Savory Handpies, and Puros' Churros.

Entertainment stations range from interactive opportunities—such as engaging with local Davis groups like the robotics team (Citrus Circuits) and the Davis Fencing Academy—to encountering epic spectacles—such as zombies on stilts, an entire Halloween marching band, and a party with DJ Mellax and the giant inflatable octopus! Also, expect pop-up entertainment stations by community members, including the possibility of brain juice (pink lemonade) stations run by neighborhood children along the route.

As an added bonus, participants can join the Zombie Kingdom Quest, solve a Halloween riddle, and earn a FREE board game, candy, and access to the castle bounce house.

Can't ride in the parade? That's ok—all active mobility participants are invited to Community Park where the majority of the day's festivities take place. We welcome pedestrians, scooters, skateboards, strollers, wheelchairs, powerchairs, and other modes of transportation. And best of all, Community Park has the Skydance Skydiving grand finale at 3:30pm.

Have questions regarding our lineup of events? Want to join in the planning, sponsor our event, or form a partnership? Reach out to Zombie Bike Parade coordinator, Aaron Wedra, at smartzgraphics@yahoo.com or (530) 574-7306.